



Sustainability: a European perspective

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BP Biofuels

BP Point of View



- Four key criteria for biofuels investments
 - Low cost
 - Low carbon
 - Sustainable
 - Scalable
- Sustainability as a core business choice
- “Biofuels Done Well”





Renewable Energy Directive



- Transport fuels target: 10% by 2020
- Framework for Member States – “National Action Plans”
- Specific sustainability criteria
- FQD art. 7a

Certification Schemes



- Essential!
- 6 schemes in first EU approval round
- Must be
 - Robust
 - Simple
 - Fungible



What about Brazil?



- Natural advantages
- Industry knowledge & experience
- Government support
- Dedicated scheme – Bonsucro
- *“Sustainability Management is Good Management”*





BP Biofuels: a growing alternative