



BONSUCRO™

BETTER SUGAR CANE INITIATIVE

The Metric Standard for Sugar Cane

Kevin Ogorzalek
Chairman, Bonsucro
Ethanol Summit, Sao Paulo, Brazil
6 June 2011
Kevin.ogorzalek@wwfus.org

Purpose

To transform the sugarcane industry.

Bonsucro Vision

To be a leader in driving the market demand for certified sugarcane produced against sustainable standards.

Bonsucro Mission

Bonsucro aims to improve the social, environmental, and economic sustainability of sugarcane by promoting the use of a global metric standard, with the aim of continuously improving sugarcane production and downstream processing in order to contribute to a more sustainable future.

Better Sugar Cane Initiative

20 Pond Square

London UK N6 6BA

www.bonsucro.com

Natasha Schwarzbach - Communications Manager

natasha@bettersugarcane.org

Bonsucro Production Standard

- The first-ever global metric standard for sugarcane
- This metric Standard can precisely measure a company's carbon footprint by monitoring global warming emissions
- Bonsucro will position a company at the fore front of global sustainability targets
- The Standard demonstrates through measurable impacts that a company is against child labour, supports human rights and is concerned with implementing environmentally sound practices
- Special section for EU RED Compliance- awaiting formal acceptance by the European Commission

MEMBERS



MITR PHOL



PEPSICO



Rabobank



REEF CATCHMENTS



Solidaridad



syngenta



TATE & LYLE

CONSISTENTLY FIRST IN RENEWABLE INGREDIENTS



UNICA

SUGAR CANE INDUSTRY ASSOCIATION
ETHANOL - SUGAR - ENERGY - BRAZIL



Unilever



UNION DE CAÑEROS
GUABIRA



WWF

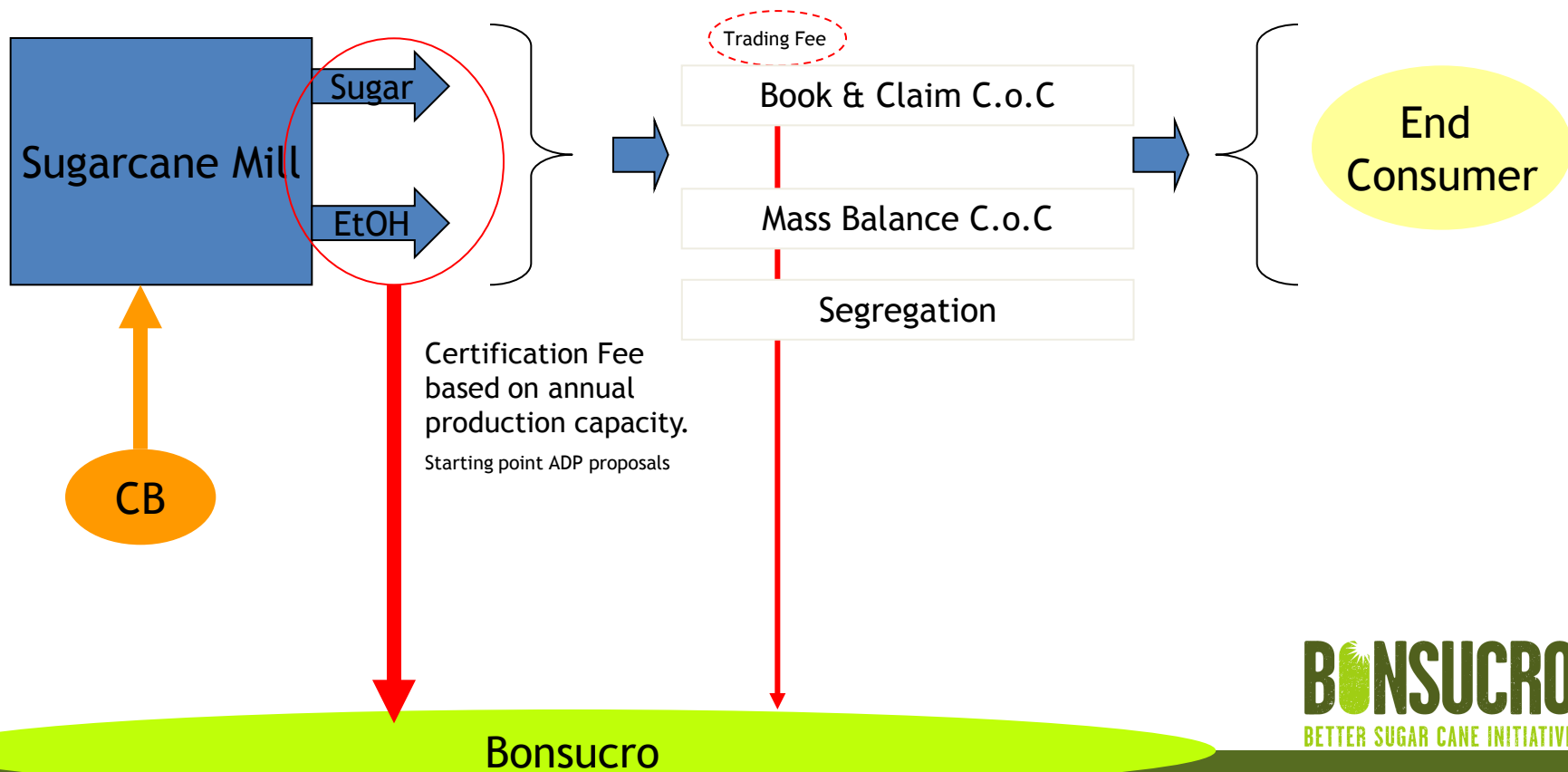


banana
Best Source Of Food & Energy

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Chain of Custody

- Bonsucro will offer the following options to be decided upon by individual companies:
- Mass Balance - Completed and fully functional
- Book and Claim - under development and completed by end 2011
- Segregation - To be developed



Certification Process

Quick steps:

- Apply for and acquire Bonsucro membership
- Hire a Bonsucro recognized Certification Body
- Undertake audit
- Pending the outcome of the audit, enter the amount of certified product into the Bonsucro Management System

Tools to help achieve certification:

- Producer self-assessment
- GHG Calculator
- Online management system

Future Activities of Bonsucro

Creation of the Global Producer Innovation Network:

- Support producers seeking Bonsucro certification
- Exchange Better Management Practice information to achieve Bonsucro Certification
- Promote and foster innovation that will improve global performance of cane industry's social, economic and environmental performance
- Create new solutions to existing problems and embed new benchmarks in the Bonsucro Production Standard

- Increase membership by 25% in 2011 and continue at that pace year in, year out.
- Certify at least 20% of sugarcane by 2015
- Help lead the cane industry establish a leadership position in addressing globally significant issues

Annual General Meeting 2011

Bonsucro Week - 12- 15 November 2011

Location: Brisbane, Australia

Field Trip: Review Project Catalyst sugarcane farming innovation sites in Mackay, Australia

Bonsucro Conference: Certification to Bonsucro and innovation in the cane industry

Register online at www.bonsucro.com

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